

## **Indeed - Marketing | Santa Claus: What Brings You Joy in Recruiting?**

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Making reindeer faces. Oh, my nose!

If I can spread joy and happiness, and just take perhaps a moment out of your heavy day to redirect you, to just be light, wow. That's a great thing. And I don't take it for granted. I'm humbled by it. It's an honor to be able to go inside your head, and just make you feel better.

Every time we get a new Santa, it makes the world better. It spreads cheer, and love, and joy. It really does, even if it's July. It is an amazing opportunity. When you get into this, it's really never about anything but the children of all ages. And that's really the answer. It's about the children.