

Indeed - Marketing | Sensory Scientist: Finding Talent for Hard-to-Fill Jobs

[POP MUSIC]

I would highly recommend creating a system that allows you to capture whether it be my function, or location, or title, whatever it is, in a database to make it easily accessible so you don't have to rely on memory. Branding yourself is a smart move-- that you don't just identify yourself as a recruiter, but a recruiter that specializes in, dot dot dot-- whatever that is.

You utilize your connections for the better good. If somebody is truly grateful for the work that you've done, ask them to give you a good referral. It goes a long way, because then you truly have recognition as being reputable to somebody who doesn't know you.

[GENTLE MUSIC]