



Work Wellbeing for Talent Attraction



Work wellbeing is an important consideration for both employees and job seekers. Companies can improve their chances of attracting top talent by prioritizing wellbeing in the workplace and highlighting these efforts during the recruitment process. For example, they can show how employees are thriving as a proof point on job descriptions, the company website, and during interviews.

What percentage of employees believe it's important to find companies that care about how they feel?*



What percentage of employees report their wellbeing expectations have remained the same or increased in the last year?*



At what point in the job search would workplace happiness and wellbeing data be the most helpful?[†]

"After I find a job I'm interested in, but before I apply"



"After I've applied to a job, but before I have an interview"



Source

* A commissioned study conducted by Forrester Consulting on behalf of Indeed, March 2023 Note: Showing 4 or 5 on a scale of 1 [Strongly disagree] to 5 [Strongly agree]

1 Base: 1,506 respondents in Germany who are part of the active workforce

2 Base: 1,508 respondents in France who are part of the active workforce $\,$

3 Base: 1,504 respondents in the Netherlands who are part of the active workforce

† Indeed Work Wellbeing Report, based on a commissioned survey, conducted by Forrester Consulting, 2023

4 n=1,517 UK adults

5 n=4,002 US adults

6 n=1,510 Canadian adults