



Strategy to improve work wellbeing

Investing in efforts that enhance wellbeing at work can help improve your bottom line. But it’s hard to improve what you can’t measure. That’s why Indeed’s Work Wellbeing Score should be a central part of your work wellbeing strategy. It helps companies measure employee wellbeing and identify areas that may require improvement.

1 Measure

Understand your workforce by sharing the [work wellbeing survey](#) today.

2 Check your [Work Wellbeing Score](#)

Use this metric to understand your workforce and benchmark against others.

3 Cultivate wellbeing

Enhance employee wellbeing by focusing on key drivers identified below or from your own survey results. Maintain strengths, address weaknesses, and use the [Work Wellbeing Playbook](#) for actionable tactics.

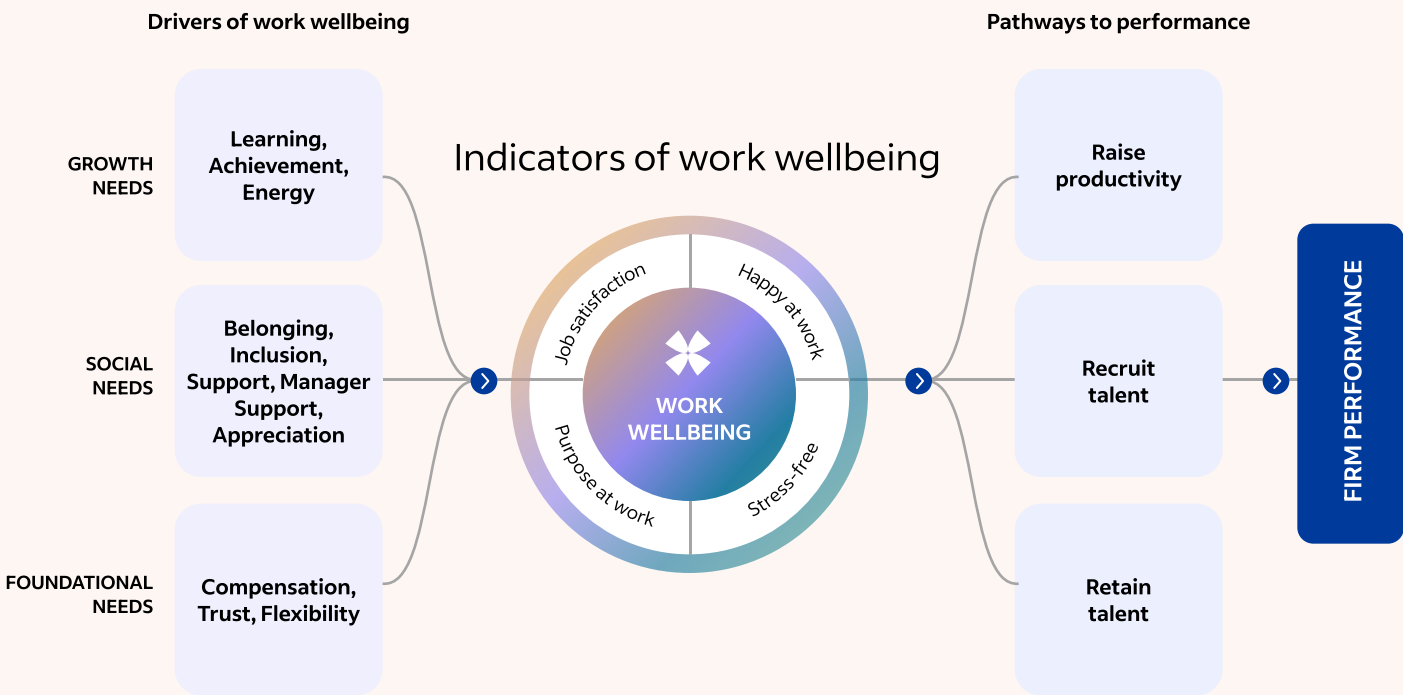
4 Build your brand story

Highlight your company's work wellbeing strengths in job descriptions and visuals on your Indeed Company page.

 [Indeed is here to help. Get started today.](#)

How it works

With guidance from leading happiness and wellbeing experts, Indeed has identified four key indicators of work wellbeing, as well as 11 drivers that influence them, to clarify our understanding of how wellbeing leads to improved business performance.



Source: De Neve & Ward (2025) Why Workplace Wellbeing Matters. HBR Press.