



How Automation Can Help You Improve Talent Acquisition

And let you spend more time
where it matters most



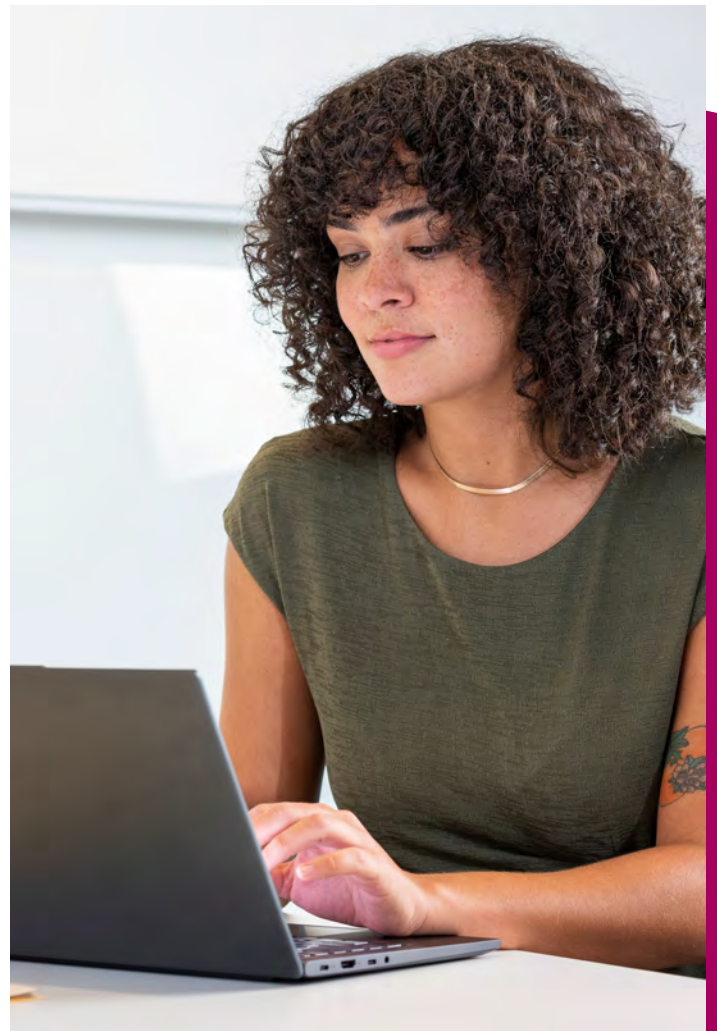
THE CHALLENGE

Improve recruiting efficiency and experience

From small businesses to enterprise companies, growing organizations are looking to solve the high costs of traditional recruiting methods and a disengaged hiring experience.

Human resources (HR) and recruitment teams' work is made even more challenging due to managing tasks that could be automated, such as screening candidates and scheduling interviews. Lack of automation limits the recruitment teams' time to optimize their quality of talent, and as a result, can increase costs when looking to hire for high volumes or high complexities.

Given these hurdles, many organizations are adopting HR automation, looking to bridge resource gaps through increased efficiency in performing repetitive — yet critical — tasks, while reducing cost and time to hire. Let's explore how HR automation can help recruitment teams help attract top talent, eliminate time spent on manual recruiting tasks, and build a better candidate experience.



36%

of HR professionals say they don't
have adequate technology¹

¹ <https://www.forbes.com/advisor/business/hr-statistics-trends/>

THE SOLUTION

Streamline the hiring process while keeping the human connection

Automation isn't going to replace recruiters, but it can empower them to work more efficiently.

Using automated solutions means your teams can reduce time spent on manual recruiting tasks, such as resumé searches, pre-interview screenings and assessments, and interview scheduling and follow-ups.

This frees up time for your HR and recruitment professionals to strategically build in more human touches, such as nurturing prospect relationships, raising awareness about company culture and improving the candidate experience — and that extra bandwidth begins with automating job posts.

13 steps

Indeed Hiring Events helps employers automate 13 out of 18 steps per requisition



RECRUITMENT AUTOMATION

Elevate the recruiter experience with automation

To a profession that emphasizes the power and importance of quality human interactions, automation can seem in direct opposition to that personalized touch.

The strength of automation lies in the ability to elevate the human touch, not replace it. When automation handles the logistical details, recruiters can focus on building genuine relationships, understanding a candidate's unique story, and creating meaningful connections.

Automation can help scale your recruiting by eliminating the need for multiple tools, connecting with candidates matching your criteria efficiently, and managing the recruiting process through a comprehensive platform. This efficiency can help solve for low recruiting bandwidth, long times to hire, and costs of multi-platform recruiting tools.



9 hours

Automation with Indeed Hiring Events saves recruiters up to 9 hours per requisition¹



¹ Indeed data, average time savings (US)

AUTOMATION WITH INDEED HIRING EVENTS

Hire at scale

Optimize hiring with [Indeed Hiring Events](#) for large-scale virtual and in-person hiring.

Indeed Hiring Events is an end-to-end solution for enterprises with needs for on-going evergreen roles or high-volume hiring. The platform dramatically reduces the manual labor of recruiting by eliminating time spent on tasks such as scanning resumes, pre-screening talent, and confirming interviews, enabling recruiters to expedite the interview process.

It also provides flexibility tailored for both large-scale virtual and physical in-person hiring events easily integrating with advanced assessment tools such as licensing validations. One of its most powerful features is the ability to automate the promotion of hiring events on both Indeed and Glassdoor, creating a unified workflow that reaches potential candidates efficiently.

10X

Recruiting automation with
Indeed can increase recruiter
efficiency by up to 10x²



AUTOMATION WITH INDEED HIRING EVENTS

Better for candidates, better for you

Indeed Hiring Events users can provide a seamless hiring experience, from the second that job seeker encounters your ad to the moment when an eligible applicant directly schedules an interview with your team.

Getting quality candidates quickly to the interview involves a combination of connecting with candidates that match your criteria and managing the recruiting process through integrated tools.

Not only do more qualitative criteria provide much-needed transparency in the application process, but both in-person and virtual interviewing accelerate the entire hiring process. With Indeed Hiring Events, hiring teams have completed over 2.0M+ virtual interviews³ and increased recruiter efficiency by up to 10X.⁴ Candidates who interview virtually appreciate scheduling flexibility and the ability to showcase their skills — over 3.4 million job seekers have completed employer screener questions and scheduled interviews on Indeed Hiring Events, and 85% of those who completed a post-interview survey rated the experience favorably.⁵



2.0M+

Candidates showed up to interview
for Virtual Hiring Events⁶

MATCHING AND HIRING PLATFORM

Hiring made simpler, faster, and more human

Indeed is a leading global matching and hiring platform that allows employers to connect with talent right away, increase speed to hire, integrate into your workflow seamlessly, and pay only for results.

Employers get unparalleled access to job seekers with over 350M monthly unique visitors globally and an extended reach through Glassdoor. With Indeed, you can find quality candidates quickly through an AI-powered matching engine that learns your preferences. Indeed handles scheduling, screening, and messaging, so your hiring team can skip the busy work, and connect with candidates, fast.



Connect with an Indeed Specialist today
to learn more about how Indeed can help
you with all of your hiring, all in one solution.

Together, we can make hiring simpler, faster,
and more human.



