



# Jobseekers vs employers on the recruitment process



Jobseekers and employers often see the recruitment process through very different lenses. These facts from our latest research report, *Smarter recruitment insights: solving the 7 disconnects that make recruitment harder*, highlight some key contrasts in their views and experiences.

## Jobseekers say...



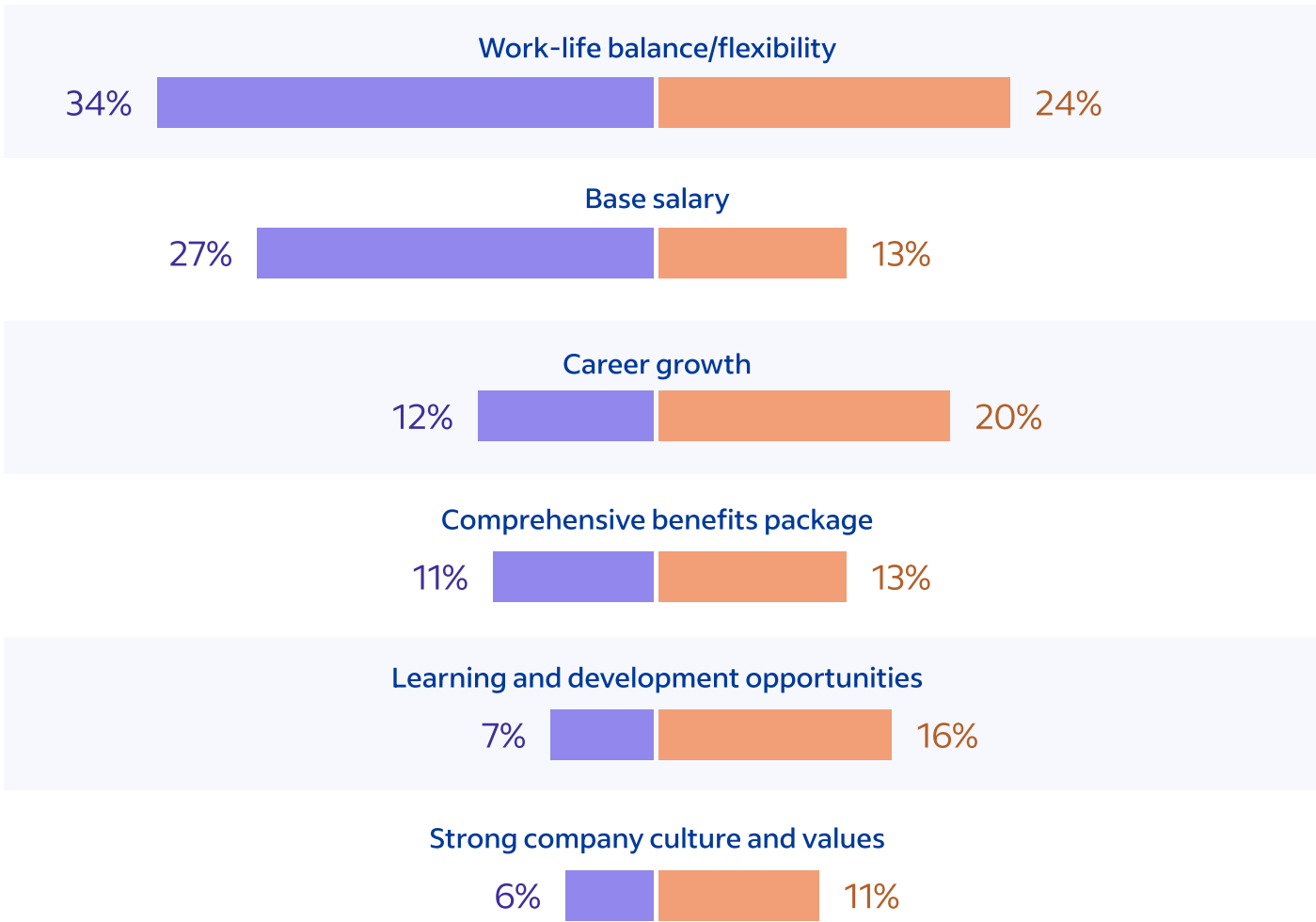
## Employers say...



## What do jobseekers and employers see as the most attractive elements of a job offer?

Flexibility is more important than most employers realise.

Jobseekers   Employers



Jobseeker question: When choosing between job offers, what is the most important deciding factor for you?  
Employer question: Which of the following do you believe is the most attractive part of your job offer to candidates?